

## [NATIONAL SOUP MONTH | January](#)

Celebrate National Soup Month in January with piping hot bowls of comfort and nutrition.

Progresso Soup Drops sell out soup-er fast: When more of the hard candy will drop....



[Progresso](#) unveiled a new, innovative way for soup lovers to satisfy their taste buds last week, and the response was overwhelmingly positive.

The soup company last Thursday announced the launch of Soup Drops, a chicken noodle soup-flavored hard candy drop that resembles a cough drop. The first batch sold out in under an hour, the company confirmed to USA TODAY in an emailed statement Tuesday. The company also [announced the news on Instagram](#) last Thursday. "Well this is souper awkward... our Soup Drops sold out before we had the chance to tell you," the caption on the Instagram post reads. "But don't worry, there's a fresh batch of Soup You

Can Suck On coming your way next Thursday, 1/23 at 9AM ET at [ProgressoSoupDrops.com](https://ProgressoSoupDrops.com)!"